

**A STUDY OF EMPLOYEE MOTIVATION ON JOB
SATISFACTION IN PRIMA CEYLON LIMITED GROUP OF
COMPANY**

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ABSTRACT

The main purpose of this investigation was to analyze the relationship between employee motivation and job satisfaction of the Prima Ceylon Limited Group of Company. In addition to analyze the present motivation scheme and analyze the shortcoming the present scheme. Data were collected from 100 employees of Prima Ceylon Limited using of questionnaire. In this study descriptive, correlation and regression analysis were used to analyze the data.

The results of descriptive analysis revealed that, the level of variables such job satisfaction was moderate level. Financial motivation and Non financial motivation were high. The result of the correlation analysis found there is significant positive relationship between financial motivation and job satisfaction ($r = 0.513$). There is a positive relationship between non-financial motivation and job satisfaction ($r = 0.719$). According to simple regression analysis there is a positive relationship between financial motivation and job satisfaction ($\beta = 1.835$). There is a positive relationship between non financial motivation and job satisfaction ($\beta = 1.467$). The multiple regression analysis revealed that the independent variables have significantly explained 58% of the variation in the job satisfaction.