

**A COMPARATIVE STUDY OF GENRE FEATURES OF INDIAN
TELEDRAMA BROADCASTING IN SRI LANKAN TELEVISION ARTS**Sadeeka Farween¹

Correspondence: sadeekahameed@gmail.com

Abstract

The genre and sub-genre are the most compelling scripts that we have come across in literary criticism. The notion of genre has come to modern literary theory from the French word 'Genre'. The word 'genre' means the 'kind/sort/category/class/group/list'. Although genre is known as classification in Sinhala, it is not a concept of classification but a deeper and profound idea. The genre can be taken as a main part or type and the sub-parts or sub-types can be called as the sub-genre. There are a number of features that can be applied to this sub-genre as well. The genre and the sub-genre as well as the features of genre can be applied for this study. ²In the present context, the characteristic of genre and the sub-genre are mixed. This can be seen as a current trend. At present, Indian tele drama broadcasting is one of the most common trends in Sri Lankan tele-art. Indian tele dramas broadcasted in Sri Lankan television includes many features of genre. This study attempts to identify the attributes of the genre such as design, theme, topic, expression, format, target, subscriber, budget etc. and engaging in an analytical discussion related to it. This research also aims to compare the Indian tele dramas in Sri Lankan tele -art with the genre attributes of the tele drama and how they are portrayed in the Indian tele drama. This study is mainly based on secondary data.

Keywords: Genre, Indian, Sri Lanka, Tele drama, Trend

¹ Department of Languages, Faculty of Arts and culture, SEUSL