

## **MESSAGE FROM THE VICE CHANCELLOR**

I feel privileged and honoured as the Vice Chancellor to write this message on the occasion of the 4<sup>th</sup> International Symposium of South Eastern University Sri Lanka on “Emerging Trends & Challenges on Sustainable Development”, which will be held on the 2<sup>nd</sup> and 3<sup>rd</sup> August 2014.

The main purpose of this research forum is to provide an opportunity for the academic staff and researchers to present their research findings to a wider audience enabling their work to be reviewed, debated, discussed, criticized and appreciated. I confident that the researchers gain knowledge and experience in this symposium definitely will help them to perform better in their future endeavours.

I wish to express my deepest gratitude on behalf of the South Eastern University of Sri Lanka to Prof. Dr. Geory Freks for accepting the invitation to be the key note speaker of the 4<sup>th</sup> International Symposium of SEUSL. The organizing committee of the symposium has done a hard task. I congratulate the organizing committee of the symposium and wish them every success. I also acknowledge the support and cooperation received from the university administrators, chairpersons of the sessions, presenters and participants to make this event a success.

Dr. S.M. Mohamed Ismail  
Vice Chancellor  
South Eastern University of Sri Lanka  
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