

Entrepreneur's Success and Orientation towards Mathematics with Special Reference to in Sri Lanka

Silva G.R.P.¹

Abstract

Scholarly literature has recognized many factors as the success factors of the decision making process in different contexts which could drive the success or failure of the business entity. Individuals involve with the decision making. Entrepreneurs have become key for the success since accuracy and timely nature of their decision enhance the financial and non-financial performance of the entity. Historically, businesses are managed by resource owners due to greater hold of resources and controlling power. Thus, most of the decision makers have become more theoretically sound and fairly educated. Research question is whether there is relationship between business success and the entrepreneur's orientation towards mathematics as a subject. While attempting to the research question exploration, it is expected to achieve the primary objective of recognizing the relationship between successes of business decision and entrepreneur's orientation toward mathematics and subsequent objective of accessing the special decision related skills held by entrepreneurs who posses orientation towards mathematics as a subject. Population of the research is recognized as the successful entrepreneurs in Sri Lanka. Sample is recognized as top entrepreneurs in the country during the period of year 2009 and 2010. Data were collected through interviews and questionnaires to guarantee triangulation. Initial background data indicates that there is a strong relationship between successful decision making and orientation towards mathematics.

Key Words: Entrepreneur's success, Mathematics.

¹ Department of Human Resources Management, Faculty of Management and Finance, University of Colombo, grpriyankara@gmail.com